

2014 Camp Card

Denver Area Council, Boy Scouts of America

HOW THE CAMP CARD SALE WORKS:

- The Camp Card is designed to help units fund their way to 2014 Camp programs
- This is a Risk Free Product Sales project where all Scouts can earn their way to Camp, Philmont, other activities or simply support unit program or supplies needs
- Each Camp Card will sell for only \$5.00 to the general public and will have multiple food, service and entertainment discounts for the customer to use throughout the year
- The participating unit will keep up to 50% commission of the sales for each Camp Card sold!
- Commissions from the sales are encouraged to be applied toward directly sending youth to Summer Camp programs, but they may be used as the unit committee sees fit

The Value of selling Camp Cards:

Participating in the Camp Card sales allows each Scout to directly fund their way to various Camp programs

Program	Cost	Sales per Youth (in cards)
Cub Scout Day/Twilight Camp	\$75(av.)	= 30 Cards per youth to sell
Magness Adventure Camp	\$110	= 44 Cards per youth to sell
Dobbins, Dietler, Eagle Point	\$275	= 110 Cards per youth to sell
Alpine Adventure	\$320	= 128 Cards per youth to sell
National High Adventure Bases	\$800	= 320 Cards per youth to sell

*Note—Program costs and sales per youth are not necessarily actual numbers; they are close approximations.

Camp Card Vendors:

(Subject to Change)

Elitch's	Bass Pro
Carl's Jr	Coleman
Brunswick Zone Bowling	CiCi's Pizza
Grease Monkey	USAirport Parking
Sport Clips	Old Chicago's

**All Forms and Sales Support Materials will be available to print at
www.denverboyscouts.org/campcards**

Camp Card Timeline:

January 30	Order Camp Cards online or fax form to Council Office
February 11	Council Camp Card Kickoff North
February 12	Council Camp Card Kickoff South
February 21	Order of Camp Cards Due to Council
March 3	Camp Card Sale Begins
May 16	Camp Card Sale Ends
May 7	Units to begin turning in money and unsold Camp Cards (*Note—Units keep commissions and only turn in unsold cards & money due council)
May 23	Last day for Units to turn in money and unsold Camp Cards
May 28	Announcement of Top Sellers for Campership Grand Prize

Unit Sales Incentives:

- Sell Camp Cards (**Settle your account by May 24th with one check from unit)
 - ---receive \$1.00 for every camp card sold
- Participate in the 2014 Scout Show by hosting a unit booth
 - ---receive additional \$1.00 for every camp card sold
- Attend Council Camp Card Kickoff
 - ---receive additional \$.50 for every camp card sold
- Total possible commission
 - ---50% or \$2.50 per card

To be entered into the weekly drawings:
Fax to 303-455-4689, Denver Area Council, Attn. Jolynne Conrad
or scan and email to jconrad@bsamail.org
You only need to send 1 time for each 25 Camp Cards Sold

Youth Sales Incentives:

- **2 -\$50 Walmart Cards**
 - Sell 25 Camp Cards and Scout will be eligible to win 1 of 2 \$50 Walmart Gift Cards
 - 6 drawings for 2 \$50 Walmart Gift Cards held every other Friday throughout the sale period. (March 3 – May 16).
 - Drawings will be on: March 7, March 21, April 4, April 18, May 2, May 16
 - Fax or scan the Camp Card Contest Verification Form.
 - Boys can enter 1 time for every 25 cards sold. They are eligible only for the week they submit their form(s).
- **Top Seller Campership Grand Prize**
 - Top Seller in EACH DISTRICT will earn a **Scout Campership** to any Denver Area Council summer resident camp (Tahosa/Peaceful Valley/Magness -Value of \$275 each). **Grand Prize announcement will be made on May 28th**
 - Scout Campership may be used in the 2013 OR 2014 summer camp season
 - If Scout has paid for Denver Area Council summer camp prior to announcement a full refund may be requested. Please call Camp Card Staff Advisor Josh Atherton at 720-266-2160 or email josh.atherton@scouting.org.

****All units must settle account AND pay balance to the Denver Area Council by May 23rd in order to receive \$1.00 commission**

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Camp Card Kickoff Information:

- **North Kickoff, February 11, 2014**
 - **Ranum Middle School (2401 west 80th Ave, Denver, CO)**
 - **Time: 6:30pm**
 - **Who attends? Unit Camp Card Chair &/or Committee Chair**
- **South Kickoff, February 12, 2014**
 - **Church of Jesus Christ of Latter Day Saints (2710 S Monaco Pkwy, Denver, CO)**
 - **Time: 6:30pm**
 - **Who attends? Unit Camp Card Chair &/or Committee Chair**

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